

Brochures and Promotional Materials List

Item type	Title	Description	\$/Loan/Loan Policy
Brochure	Preventing Poisonings in the Home	Provides information on preventing poisonings and first-aid for poisonings. Includes information on Syrup of Ipecac. Includes a Home Safety Checklist to poison-proof the home.	(\$0.15)
Brochure	Preventing Poisonings in the Home Poisonous Plants	Lists poisonous indoor and outdoor plants. Contains prevention and first-aid information. Includes illustrations of common poisonous plants including Poison Ivy, Oak, and Sumac.	(\$0.15)
Brochure	Insect, Spider, Tick, and Snake Bites	Discusses the prevention and first-aid of bites and stings from: bees, wasps, fire ants, ticks, caterpillars, spiders, snakes, and marine animals common to Georgia. Provides information on common tick-borne diseases including Lyme disease, Rocky Mountain spotted fever and Ehrlichiosis.	(\$0.20)
Brochure	Medicine Safety	Provides safety tips for the safe use and storage of medicines. Discusses safe methods to administer medicines to children. Includes a Medicine Safety Checklist to fill-out to help assure the correct use of medicines.	(\$0.15)
Brochure	Food Poisoning	Explains safety tips for the shopping, storage, preparation and serving of foods.	(\$0.15)
Brochure	Pets and Poisons	Provides information on products hazardous to pets including cleaning products, medicines, automotive products, gardening products, chocolate, and alcohol. Describes first-aid for pet poisonings.	(\$0.15)
Brochure	Rabies and Animal Safety	Answers common questions about rabies, including how rabies is spread; what animals are most likely to spread rabies; what to do if a pet is bit by a rabid animal; what to do if a human is bit by a rabid animal; and how to prevent rabies.	(\$0.15)
Brochure	Carbon Monoxide	Discusses possible sources, how to detect a CO problem and prevention tips. Includes information on how it affects the body.	(\$0.15)

Brochure	Pesticide Safety	Explains safety tips for the buying, storage, application and disposal of pesticides.	(\$0.15)
Brochure - Spanish	Como Prevenir El Envenenamiento En El Hogar	Provides information on poisons, poisoning first-aid and safety in Spanish. Provee información sobre venenos, primeros auxilios, y prevención.	(\$0.15)
Brochure	Lead Poisoning	Provides facts on lead poisoning and preventing lead poisoning.	(not available for sale) Lead poisoning brochures are not available for bulk distribution or purchase from the Georgia Poison Center. For information on lead poisoning contact your local health department.
Promotional Material – Sticker	Georgia Poison Center Emergency Telephone Number Stickers	2 1/4" x 1 1/4" sticker listing the local Metro Atlanta, 1-800, and TDD Georgia Poison Center emergency telephone numbers. Available in English and Spanish.	(\$0.05)
Promotional Material – Magnet	Georgia Poison Center Phone Number Magnets	2 1/2" circular magnet listing the local Metro Atlanta, 1-800, and TDD Georgia Poison Center emergency telephone numbers.	(\$0.30)
Promotional Material – Sticker	I'm Poison Safe! Stickers	3" circular sticker with "I'm Poison Safe" written in bright, neon colors. Popular with children.	(\$0.05)
Promotional Material - Poster	Georgia Poison Center Emergency Telephone Number Poster	11x17" two-color poster listing the local Metro Atlanta, 1-800, and TDD Georgia Poison Center emergency telephone numbers.	(\$1.00)
Promotional Material - Poster	Educational Poster	19 x 26" colored look-a-like poster with real photos of household products and medicine pairs.	(\$2.00)
Promotional Material – Newsletter	“Exposure” : Quarterly Newsletter of the Georgia Poison Center	Newsletter published four times a year focuses on relevant poisoning topics and prevention information.	A subscription to Exposure is free of charge.

Promotional Material – Medicine Candy Look-A-Like Boards	Medicine/Candy Look-A-Like Boards		<p>Available through loan. Loan policy: The maximum loan period is 10 days.</p> <p>1. The borrower accepts full responsibility for lost or damaged boards. The replacement cost of each board is \$15.00.</p> <p>2. The borrower must notify the Georgia Poison Center of any defects in the board upon being returned.</p>
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Audio Visual Materials

Videos are available through loan.

The loan policy is as follows:

1. There is a limit of 2 videos per rental.
2. The rental period for videos is 10 days.
3. The borrower accepts full responsibility for lost or damaged videos.
4. Failure to return videos by the date specified will result in a rental charge of \$5.00 per day.
5. The borrower must notify the Georgia Poison Center of any defects in the video upon being returned.

Category	Title	Description
Preschool- Primary (Ages 3-8)	"Always Ask First"	VHS 11 min. Produced 1990: Mississippi Regional Poison Control Center, Mississippi School for Deaf Intended for the hearing impaired. Deaf children use sign language to dramatize potentially dangerous situations.
Preschool- Primary (Ages 3-8)	"Ask First! Keep Yourself Safe From Poison"	VHS 8 min. Produced 1995: McKennan Poison Center Puppets Fuzzy Mac and TJ learn about poisons and teach children to always ask first before tasting, touching or smelling anything. A song reinforces the message. Shows household products to avoid.
Preschool- Primary (Ages 3-8)	"Billie and the Poison Round Up"	VHS 6 min. Produced 1993: Central New York Poison Control Center Billie the Ball, a cartoon character, points out potential dangers in and around the home.
Preschool- Primary (Ages 3-8)	"Blinky the Clown"	VHS 8 min. Produced 1985: Rocky Mountain Poison Center Blinky takes children though the house, pointing out poison hazards.
Preschool- Primary (Ages 3-8)	"Poison Smart"	VHS 5 min. Produced 1987: San Francisco Bay Area Regional Poison Center Yukky the Bear and a little girl teach poison prevention using rhymes.

Preschool-Primary (Ages 3-8)	"Potions, Pills, Pain"	<p>VHS 35 min. Produced 1992: St. Clare Productions</p> <p>Singer and storyteller Ken Lonquist teaches poison prevention through 5 sing-along songs with a live audience.</p>
Preschool-Primary (Ages 3-8)	"Safety Sense"	<p>VHS 14 min. Produced 1989: Resource Center, Public Education and Risk Communication Division</p> <p>Jason and Alice, safety detectives, teach children how to identify and store household products.</p>
Preschool-Primary (Ages 3-8)	"You Be Safe!"	<p>VHS 11 min. Produced 1991: Ontario Regional Poison Information Centre at the Hospital for Sick Children</p> <p>Host U.B. Safe and his friends help kids learn the following: don't eat what you don't know; never take medicine by yourself, pill and candy may look alike; not all garbage goes in the garbage.</p>
Elementary School (Ages 6-11)	"Always Ask First"	<p>VHS 11 min. Produced 1990: Mississippi Regional Poison Control Center, Mississippi School for Deaf</p> <p>Intended for hearing impaired audience. Deaf children use sign language to dramatize potentially dangerous situations.</p>
Elementary School (Ages 6-11)	"Be Safe, Be Smart! Always Ask First!"	<p>VHS 8 min. Produced 1995: McKennan Poison Center</p> <p>Puppets Fuzzy Mac and TJ with a cast of kids teach children how to keep themselves and younger children safe from poison. Illustrates realistic situations involving medicine, vitamins and cleaners.</p>
Elementary School (Ages 6-11)	"Billie and the Poison Round Up"	<p>VHS 6 min. Produced 1993: Central New York Poison Control Center</p> <p>Billie the Ball, a cartoon character, points out potential dangers in and around the home.</p>

Elementary School (Ages 6-11)	"Blinky the Clown"	VHS 8 min. Produced 1985: Rocky Mountain Poison Center Blinky takes children though the house, pointing out poison hazards.
Elementary School (Ages 6-11)	"Come See About Medicines"	VHS 23 min. Produced 1996: Sunburst Designed to help children learn the safe use of prescription and over-the-counter medications. Teaches children what a drug side effect is, what a drug allergy is, the different ways medicines are given, how to read a prescription label, the importance of following dosage directions and the dangers of over-dosing.
Elementary School (Ages 6-11)	"Fatal Attraction: Poison Prevention in the Home"	VHS 15 min. Produced 1988: University of San Diego, Office of Learning Resources A child narrator discusses why poisonings occur, prevention and emergency action to take if a poisoning occurs.
Elementary School (Ages 6-11)	"Let's Talk About Drugs"	VHS 16 min. Produced 1996: Sunburst Through lively vignettes the video introduces children to the concept that certain popular substances are actually harmful to the body, and that medicine can be harmful if not used properly.
Elementary School (Ages 6-11)	"Poisonality"	VHS 18 min. Produced 1987: BCW2 Video/Hennepin Regional Poison Center Uses six vignettes and songs to teach poison prevention. Teacher's guide accompanies. Award winning video.
Elementary School (Ages 6-11)	"Poison Smart"	VHS 5 min. Produced 1987: San Francisco Bay Area Regional Poison Center. Yukky the Bear and a little girl teach poison prevention using rhymes.

Elementary School (Ages 6-11)	"Potions, Pills, Pain"	VHS 35 min. Produced 1992: St. Clare Productions. Singer and storyteller Ken Lonquist teaches poison prevention through 5 sing-along songs with a live audience.
Elementary School (Ages 6-11)	"Safety Sense"	VHS 14 min. Produced 1989: Resource Center, Public Education and Risk Communication Div. Jason and Alice, safety detectives, teach children how to identify and store household products.
Elementary School (Ages 6-11)	"The Do's and Don'ts of Poison Safety"	VHS 6.5 min. Produced 1990: Lockwood Films/Canadian Association of Emergency Physicians. Teaches poison prevention. Aimed at "latch key" kids
Elementary School (Ages 6-11)	"The Names, Faces, and Hiding Places of Poison"	VHS 15 min. Produced 1987: Stark County Poison Center. Helps viewers identify victims, poison locations, sources and routes of poisonings.
Junior High/High School/Adults	"About Poisons"	VHS/Slides 30 min. Produced 1970: Georgia Poison Center. Discusses poisons and prevention activities. Uses "look-a-like" message.
Junior High/High School/Adults	"Cleaning Up Toxics: At Home"	VHS 25 min. Produced 1990: The Video Project/League of Women Voters of California. Tips to reduce environmental pollution from households and protect families from toxic hazards found in the home.
Junior High/High School/Adults	"Cleaning Up Toxics: In Business"	See above "Fatal Attraction: Poison Prevention in the Home" VHS 15 min. Produced 1988: University of San Diego, Office of Learning Resources. A child narrator discusses why poisonings occur, prevention and emergency action to take if a poisoning occurs.

Junior High/High School/Adults	"First Aid and Safety: Poisoning"	VHS 15.5 min. Produced 1991: Churchill Films . Discusses medicines, household products and plants, first aid and prevention.
Junior High/High School/Adults	"Home Safe Home"	VHS 10.35 min Produced 1974: Georgia Poison Center. Discusses childhood poisoning by developmental stage.
Junior High/High School/Adults	"Poisoning From Common Household Products"	VHS 20 min. Produced 1984: Enjoy Communications. Narrated pictures based on common poisonous products found around the home. Very basic information about poisons.
Junior High/High School/Adults	"Poisonous Plants"	VHS 12 min. Produced: AIMS Media Identifies poisonous plants in and around the home.
Junior High/High School/Adults	"Poisonous Plants in the House and Yard"	VHS 15 min. Produced: Enjoy Communications Shows, detailed photographs of poisonous plants.
Junior High/High School/Adults	"Poisons: Emergency Procedures"	VHS 14 min. Produced 1982: The Training Edge, Inc. Identifies poisonous substances, symptoms, first aid, and prevention.
Junior High/High School/Adults	"The Travels of Timothy Trent"	VHS 10 min. Produced: National Audiovisual Center/CISC Focuses on the use of safety packaging to prevent childhood poisonings.
Junior High/High School/Adults	"Unfriendly Flora and Fauna"	VHS 15 min. Produced 1980: Coronet/MTI

		Familiarizes audience with poisonous plants and animals in certain parts of the United States. Plants include poison ivy, pokeweed, jimsonweed and mushrooms. Animals include snakes, spiders, Gila monsters, scorpions and bees.
Seniors	"The Other Drug Crisis: Elderly Medication Misuse"	VHS 30 min. Produced 1989 The problem of medication misuse in the home and hospital setting is explored. The basic rules for taking medication are highlighted. Intended for health professionals - doctors, nurses, pharmacists and ancillary health workers.
Seniors	"The Other Drug Problem"	VHS 30 min. Produced 1997: National Council on Patient Information and Education Discusses the misuse of medication, over the counter and prescription, and ways to correct it.
Seniors	"To Lead A Better Life"	VHS 17.38 min. Produced 1995: HMI Communications Narrated by Walter Cronkite, this video discusses correct medicine use, overall health, and patient compliance.
Seniors	"Treating Yourself With Care"	VHS 16 min. Produced 1986: American Association of Retired Persons (AARP) Focuses on the wise use of over-the-counter medication.
Seniors	"The Wise Use of Medication"	VHS 30.09 min. Produced 1989: Riverside County Health Services Agency Discusses the problem of elderly medication misuse

		in the home and hospital setting. The basic rules for proper medication use are highlighted.
Lead Poisoning	"Kids and Lead Hazards: What Every Family Should Know"	<p>VHS 25 min. Produced 1991: Consumer Reports TV in association with Connecticut Public Television</p> <p>In-depth look at lead poisoning. Provides information on protecting your family. Intended for parents/adults.</p>
Lead Poisoning	"Kids at Risk: Getting the Lead Out of your House"	<p>VHS 15 min. Produced 1993: Sierra Club and the Coalition to Prevent Lead</p> <p>Discusses: what is lead poisoning, how children get it, how to tell if a child has it, and prevention. Intended for parents/adults</p>
Lead Poisoning	"Lead Poisoning: A Parent's Guide"	<p>VHS 10 min. Produced 1995: Georgia Childhood Lead Poisoning Prevention Program</p> <p>Discusses lead poisoning prevention strategies for parents. Video is specific to Georgia.</p>
Lead Poisoning	"Poison in Disguise, The Dangers of Lead Based Paint"	<p>VHS 12 min. Produced 1990: Ryno Production</p> <p>Discusses where to find lead based paint, its health effects, and how to protect yourself. Approved by the American Academy of Pediatrics. Intended for adults.</p>
Lead Poisoning	"Sesame Street Lead Away"	<p>VHS 15 min. Produced 1996: Children's Television Workshop</p> <p>Teaches children to stay away from the various</p>

		sources of lead. Also teaches kids to wash their hands after being around paints, walls, dirt, dust, and especially before eating. Targets pre-school and elementary school children.
Food Poisoning	"Food: Keep It Safe To Eat"	<p>VHS 15 min. Produced 1996: Alfred Higgins Productions, Inc.</p> <p>Alerts the viewer to the risk and dangers of food borne illnesses. Discusses the bacteria involved and ways to prevent the spread of germs. Advice is given on safer food shopping strategies and the importance of keeping hot foods hot and cold foods cold. Simple rules to prevent cross-contamination are provided along with proper methods of refrigerating, defrosting, cooking, storing and reheating food.</p>
Inhalants	"Inhalants: The Silent Epidemic"	<p>VHS 23 min. Produced 1992: Texas Prevention Partnership</p> <p>This video traces the lives of two recently relocated families as they experience first-hand the silent epidemic of inhalant abuse. The fictional story addresses the kinds of situations, factors, and environmental dynamics that influence when and where inhalant abuse may take place. Designed for middle and high school aged students and parents.</p>
Inhalants	"Inhalants: The Adult Primer"	<p>VHS 7.3 min. Produced 1993: Texas Prevention Partnership</p> <p>A short version of the above video. It answers common questions such as: what are inhalants? why do people abuse inhalants?; what are the effects of inhalants?; how can you tell if your child is inhaling?; how can you prevent inhalant abuse?</p>

Inhalants	"The Truth About Inhalants"	<p>VHS 17 min. Produced 1996: Sunburst Video</p> <p>Uses realistic dramatizations and computer graphics to inform students about the dangers of inhalants. Instructs students how to properly use common household products that contain inhalant chemicals. Discusses steps to take if someone is overcome by the fumes from a product containing inhalants. Intended for middle school.</p>
Spanish	"Child Safety Outdoors"	<p>VHS 25 min. Produced 1994: KidSafety of America</p> <p>Video approved by the American Academy of Pediatrics. John Stossel of ABC News - 20/20 narrates this video on safety outdoors. Talks about car, bike, playground and pool safety. Intended for the care of 1-6 year olds.</p>
Spanish	"Fatal Attraction: Poison Prevention in the Home"	<p>VHS 15 min. Produced 1988: University of San Diego, Office of Learning Resources</p> <p>A child narrator discusses why poisonings occur, prevention and emergency action to take if a poisoning occurs.</p>
General Safety/Child Safety	"Barney Safety Video"	<p>VHS 45 min. Produced 1995: The Lyons Group</p> <p>Barney and his friends teach children about common unintentional injuries, including: fire safety, vehicle passenger safety, drowning, pedestrian safety, scalding, and bicycle safety. Comes with a parent guide. For children ages 1-8.</p>

General Safety/Child Safety	"Child Safety Outdoors"	<p>VHS 25 min. Produced 1994: KidSafety of America</p> <p>Video approved by the American Academy of Pediatrics. John Stossel of ABC News - 20/20 narrates this video on safety outdoors. Talks about car, bike, playground and pool safety. Intended for the care of 1-6 year olds.</p>
General Safety/Child Safety	"Home Safe"	<p>VHS 40 min. Produced: Stay-Com Productions</p> <p>American Academy of Pediatrics approved safety video hosted by Martin Short. Provides a concise overview of first aid procedures and accident prevention for parents, babysitters, older siblings, teachers and day care workers.</p>
General Safety/Child Safety	"Home Safe Not Sorry"	<p>VHS 45 min. Produced 1996: National Safety Council</p> <p>Safety consultant Ken George does a room-by-room analysis of safety hazards, and composes a safety checklist.</p>
General Safety/Child Safety	"Infant and Toddler First Aid" Vol. II	<p>VHS 43 min. Produced: Apogee Communications Group</p> <p>Covers first aid for a variety of childhood injuries, including poisoning. Endorsed by the American Academy of Pediatrics.</p>
General Safety/Child Safety	"It Can't Happen To My Child: Understanding and Preventing Childhood Injuries"	<p>VHS 22.35 min. Produced: National Institutes of Health/SAFE KIDS</p> <p>Video for adults covers drowning, bike injuries, burns and motor vehicle crashes.</p>

General Safety/Child Safety	"Kid Care"	<p>VHS 30 min. Produced 1995: Johnson's Baby/Children's Tylenol</p> <p>Dr. Lillian Beard hosts this video that gives the basics on caring for children. The first 10 minutes talks about safety. Also covers healthy eating and babysitter safety.</p>
General Safety/Child Safety	"Kid Safe"	<p>VHS 30 min. Produced 1988: National SAFE KIDS/American Academy of Pediatrics</p> <p>Video teaches kids about calling 911, emergency first-aid, fire safety and prevention and stranger safety.</p>
General Safety/Child Safety	"Making Your Home Safer For Children"	<p>VHS 20 min. Produced 1994: Safety First/Master Card</p> <p>Designed for adults. Illustrates ways to safety proof the home.</p>
General Safety/Child Safety	"On the Edge"	<p>VHS 15 min. Produced 1993: Think First Foundation</p> <p>Video narrated by teens who have sustained permanent disabilities as a result of unintentional injuries. Some of the injuries were associated with alcohol and drug use. Encourages teens to think first to prevent needless brain and spinal cord injuries.</p>
General Safety/Child Safety	"Safety at Home"	<p>VHS 15 min. Produced 1994: Films For The Humanities, Inc</p> <p>Intended for pre-school children. Uses singing puppets as "safety scouts" to teach about safety measures in the home including: poisoning, falls, burns etc.</p>

General Safety/Child Safety	"Safety in the Country "	<p>VHS 15 min. Produced 1994: Films For The Humanities, Inc</p> <p>Intended for pre-school children. Uses singing puppets as "safety scouts" to teach about safety on the farm and in rural areas.</p>
General Safety/Child Safety	"Think First and Stay Safe"	<p>VHS 33 min. Produced 1985: The Wooden Publishing House</p> <p>Teaches children, pre-teens and teens to recognize techniques used to lure them into situations where molestation, rape, and abduction may occur.</p>
Pets/Animal Safety	"Pet Emergency, First Aid For Cats "	<p>VHS 34 min. Produced 1998: Apogee Entertainment</p> <p>Teaches the general public basic first aid, CPR and how to care for injuries including: minor cuts, fractures, choking, drowning, traffic accidents, poisoning, hypothermia, burns, heat stroke, eye injuries and foot injuries. Also includes information on what to contain in a pet first aid kit.</p>
Pets/Animal Safety	"Pet Emergency, First Aid For Dogs ""Pet Emergency, First Aid For Dogs"	<p>VHS 41 min. Produced 1998: Apogee Entertainment</p> <p>Teaches the general public basic first aid, CPR and how to care for injuries including: minor cuts, fractures, choking, drowning, traffic accidents, shock, poisoning, snake bites, hypothermia, burns, heat stroke, eye injuries and foot injuries. Also includes information on what to contain in a pet first aid kit.</p>